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EXPERIENCE

American Services In Asia, Klaten, Indonesia, 1998 to Date

Founder and CEO -- Providing diverse types of consulting services:

Interviewing and other primary research for private clients seeking due diligence in advance of investing in projects involving the energy sector, food service franchises, consumer goods, mobile wallets, package design, mall music, medical equipment, etc.

Performing cost-of-living surveys and security assessments in six Indonesian and Malaysian cities for The Economist Intelligence Unit and Mercer (Marsh & McLennan).

Leading cultural orientation trainings designed by Brookfield (BGRS) and Cultural Awareness International (CAI) for expatriates who have relocated to Jakarta.

Updating Mercer's Employee Mobility Guides for Indonesia and Singapore.

Rewriting web content for Kini Consulting (New York), Hadromi Group (Jakarta), Geoservices (Bandung), and other businesses.

Designing and teaching in-house writing workshops for the Ford Foundation and World Bank in Jakarta.

Editing drafts by non-native speakers of English before they submit their articles on biotech, automotive engineering, ethnomusicology, etc. to academic journals.

Developing questions for the TOEIC exam at Educational Testing Service (ETS).

Kaiser Associates, Kuala Lumpur, Malaysia, 2011 to 2014

Senior Manager — Remotely providing due diligence research for 10 projects: mobile wallets, cross-border money transfer, prepaid payroll, enhanced data for corporate credit card purchases, and various aspects of the consumer goods sector.

Cooperative Business International, Klaten, Indonesia, 1995 to 1998

Marketing Consultant -- Developing new clients, organizing external communications, and managing the Marketing Department at a furniture factory. Responsible for supervising Indonesian staff in the following activities: customer support, writing faxes, pricing, coordinating shipments, creating sales reports, improving computer skills.

Emerald City Imports, Yogyakarta, Indonesia, 1992 to 1995

Co-owner -- Buying handicrafts and clothing in Thailand and Indonesia. Shipping to the USA for sale via a family wholesale business. Finding small business enterprises, and then negotiating with manufacturers and distributors in their native language.

Asian Institute of Gemological Sciences, Bangkok, Thailand, 1989 to 1991

Instructor / Editor -- Teaching the art and science of quality-grading precious stones to students from six continents. Developing curriculum. Selecting exemplar stones for use in student lab. Editing *Gemological Digest*, the Institute's journal.

Sukhothai Thammathirat Open University, Nonthaburi, Thailand, 1988 to 1989

Instructor -- Developing curriculum for teaching English to college students via distance education. Teaching English skills to university staff.

Inter Group Corp., Tokyo, Japan, 1985 to 1987

Translation Rewriter -- Editing Japanese-to-English translations of speeches, advertisements, brochures, manuals, technical reports, and other documents.

EDUCATION

Reed College

Received Master of Arts in Teaching degree, majoring in English.

Princeton University

Received Bachelor of Arts degree, majoring in Psychology.

PUBLICATIONS

A Primer on Digital Thinking — Series of three articles published in *Front Porch Republic* (<https://www.frontporchrepublic.com>) August 2018 to October 2019.

The *SemBako* Of Indonesian Village Commerce — Cover story for the April 2018 issue of *Strategic Review Indonesia*.

Nationalism Is a Two-Way Street — Op Ed published in *Jakarta Globe* May 26, 2015.

Indonesia Should Find Its Own Educational Path — Op Ed published in *Jakarta Globe* February 26, 2015.

A matter of land, not religion — Op Ed published in *Jerusalem Post* October 9, 2013.

Beyond Localization: The Rising Importance of Global English and How to Write English as a Global Language -- Articles published in *Internet World Stats News* (<http://www.internetworldstats.com>) February and March 2009, updated May 2010.

Not Your Factory, But Still Your Problem -- Article published in *Competitiveness at the Frontier* (USAID/SENADA newsletter) February 2009.

Colinguals Among Bilinguals -- Article published in *World Englishes* February 2008.

How to Project "Soft Power" -- Book Review of Richard Arndt's *The First Resort of Kings* published in *Asia Times online* June 22, 2007.

Whose English Is It? -- Book Review of Braj Kachru's *Asian Englishes* published in *Asia Times online* January 28, 2006.